

Achieving Gender
Equality

Action
by **Action**



Inter-Parliamentary Union
For democracy. For everyone.

**External
Toolkit
2025**

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Narrative framing

Progress on gender equality has been made, but stagnation, persisting challenges, and pushbacks threaten the momentum.

Now is the time to take decisive and strategic action. Now is the time to lead transformative change toward genuine gender parity.

The actions we take today will shape the future. Let's make a change, action by action.

Key Messages

PARITY IN PARLIAMENT AND POLITICS

Equal participation ensures a stronger parliament, better decisions, and a more inclusive future.
Let's achieve parity in parliament and politics, action by action.

GENDER-SENSITIVE INSTITUTIONS

Parliaments must lead by example in making gender equality a reality.
Let's build gender sensitive institutions, action by action.

FREE FROM GBV AND DISCRIMINATION

Women's and girls' lives everywhere must be free from gender-based discrimination and violence.
Let's end it together, action by action.

Focus

10 Actions for Gender Equality

Achieve parity in parliament and politics

1. **Enact parity laws** to ensure 50:50 representation in elections and political roles.
2. **Eliminate violence against women in parliament and politics** through legislation on online and offline violence and internal policies in parliament.
3. **Include women in politics in all their diversity** through electoral quotas and fair and inclusive selection processes.

Focus

10 Actions for Gender Equality

Make parliaments gender-sensitive

4. **Assess your Parliament's gender-sensitivity** using the IPU's evaluation tool.
5. **Achieve equality in leadership roles for women and men** in your Parliament through quotas, co-leadership and rotation.
6. **Foster a gender-sensitive culture in your Parliament** by implementing policies for equality and work-life balance, and against discrimination, sexism, harassment and violence against women.

Focus

10 Actions for Gender Equality

Create a world free from gender-based discrimination and violence

7. **Revise and eliminate laws that discriminate against women and girls.**
8. **Prevent and punish violence against women and girls** through strong and comprehensive legislation.
9. **Track legislation and monitor budgets** to support gender equality and gender mainstreaming.

Focus

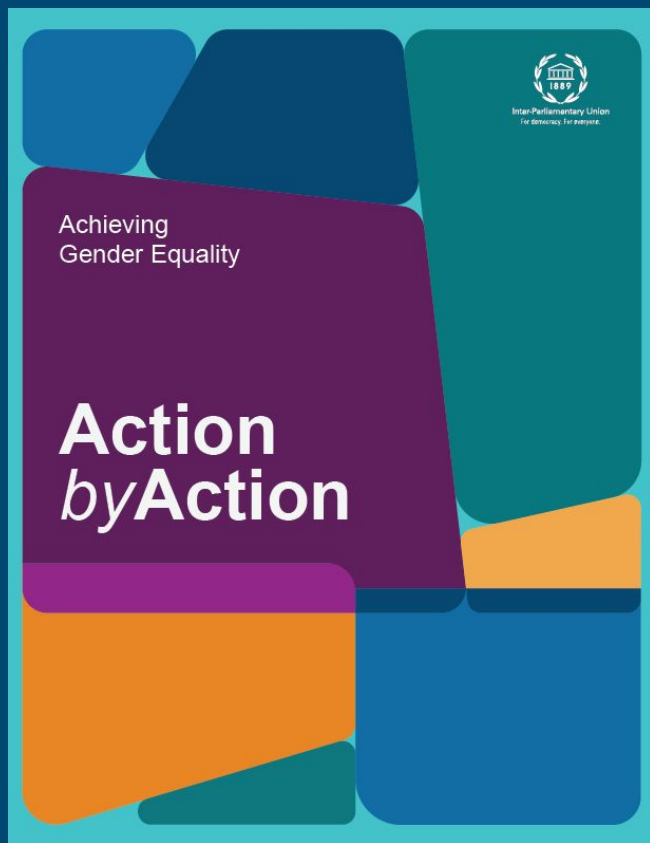
10 Actions for Gender Equality

and...

10. **Speak out against gender-based inequality and violence** whenever and wherever you see it!

A5 Flyer

ENGLISH
FRENCH



Single action 1:1 social media cards

ENGLISH

FRENCH



Single action 4:5 social media cards

**Achieve parity
in parliament
and politics**




Inter-Parliamentary Union
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**Include women in
politics in all their
diversity** through
electoral quotas and
fair and inclusive
selection processes.

3

ENGLISH

**Rendre les parlements
sensibles au genre**



Union Interparlementaire
Pour la démocratie. Pour tous.

**Assurer l'égalité des
rôles de direction pour
les femmes et les
hommes** au sein du
parlement par le biais de
quotas, de la codirection
et de la rotation.

5

FRENCH

10

**Speak out against
gender-based inequality
and violence** whenever
and wherever you see it!



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CANVA

Quotes 4:5 social media cards


Inter-Parliamentary Union
For democracy, for women

“
The opportunity to **combine family life with official duties** has been important in my parliament for a while now.

Julia Kronlid, Sweden





Inter-Parliamentary Union
For democracy, for women

“
If you really want lasting impact in your community, **you cannot avoid politics.**


Neema Lugangira, Tanzania





Inter-Parliamentary Union
For democracy, for women

“
Gender equality is not only a political issue. **It's about the values we hold as human beings.**


Dr. Ali Al Nuaimi, UAE




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For democracy, for women

“
Inequality in the roles that men and women play in society **limits the exercise of women's rights.**

Wilson Soto, Peru



ENGLISH

Campaign animated GIF

[LINK](#)

